Raise your profile. Be one of the best. Grow your business.

Fenland Citizen Business Awards

ILIFFE MEDIA GROUP

IN PARTNERSHIP WITH Whitings GROUP



We are delighted to be presenting the **Fenland Citizen Business Awards** as part of our commitment to supporting and celebrating local businesses. The awards will be held at **Wisbech St Mary Sports & Community Centre on Friday, March 19, 2027**

ILIFFE MEDIA
AWARDS & EVENTS

Fenland Citizen

Fenland Citizen Business Awards

Iliffe Media Group

In partnership with Whitings Group



This prestigious black-tie event from Iliffe Media brings decision makers and business leaders together from across the area to celebrate business

The **Fenland Citizen Business Awards** highlights business achievements across 11 categories, chosen to cover as wide a range as possible and to give businesses, charities and individuals the chance to tell their success stories.

Nominations will open on Wednesday, October 28, 2026

Iliffe Media Awards & Events

Fenland Citizen

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WHY SPONSOR?

There are many ways you can benefit from association with the awards. The following pages detail some of the outstanding sponsorship opportunities available, designed to deliver maximum advantage to your business.

8 great reasons for you to consider sponsorship:

Maximum brand exposure via a marketing campaign across print, online, and social media

Underlines your own commitment to business in and around Fenland

Engage with your customers and potential clients to showcase your busines

Increase your brand awareness and raise your business profile

Fantastic opportunity to network and form new relationships with other business guests and sponsors

Association with a high profile, established and respected event

Revised and enhanced promotional opportunities

Grow your own business and enhance your reputation locally

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MARKETING REACH

The Fenland Citizen Business Awards will be supported by a 22 week marketing campaign across the following platforms:

PRESS

Fenland Citizen 9,870 weekly readers

(Publishers statement, Jan - Sept 2025)



ONLINE

fenlandcitizen.co.uk 170,487 monthly page views

(Google Analytics: Jan - Mar 2026)

SOCIAL

x.com/fenlandcit

facebook.com/fencitizen

instagram.com/fenlandcitizen

15,485 combined followers

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CATEGORY SPONSORSHIP
PACKAGE BENEFITS

10 tickets to the glittering awards ceremony with dinner and table wine

Opportunity to judge the nominees within your sponsored category

Presentation of the category winner trophy at the event

A Business Standard subscription to the IM NEWS App for up to 5 users, providing access to the Fenland Citizen website for a 12 month period OR a social media campaign to the same value if already a subscriber

1 x Native content piece on Fenland Citizen website and 1 x social media editorial post

Individual category-specific post on LinkedIn during the nomination period promoting you as the sponsor

1-week multi-format digital display campaign on the Fenland Citizen website

Logo displayed in the weekly pre-event editorial

Logo on dedicated awards website with company bio linking to your site Logo within the digital programme

Logo branding on event tickets, sponsor banners & on presentation screen

Logo on the event tickets and the category winner trophy

Tags to our social media posts (Facebook, 'X' and LinkedIn)

Accreditation from the podium



10 CATEGORIES, £2,250 + VAT
(PER CATEGORY)

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TABLE SPONSORSHIP
PACKAGE BENEFITS

2 tickets to the awards dinner and ceremony with table wine

A Business Standard subscription to the IM NEWS App for up to 5 users, providing access to the Fenland Citizen website for a 12 month period OR a social media campaign to the same value if already a subscriber

1 native content piece on the Fenland Citizen website & 1 social media editorial post

Business cards exclusively displayed in clear acrylic holders on every table

Logo displayed alongside Fenland Citizen Business Awards logo on every table number card

Individual category-specific post on LinkedIn during the nomination period promoting you as the sponsor

1-week multi-format digital display campaign on the Fenland Citizen website

Logo on dedicated awards website with company bio linking to your site

Accreditation within digital event programme

Logo on event tickets & on sponsor photo boards at the event

Tags to social media posts (Facebook, X, Instagram and LinkedIn)



EXCLUSIVE SPONSORSHIP £750 + VAT

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DRINKS RECEPTION SPONSORSHIP
PACKAGE BENEFITS

2 tickets to the glittering awards ceremony with dinner and table wine

Opportunity to welcome guests on arrival to the drinks reception

Opportunity to display 2 x pop up banners in drinks reception area

A Business Standard subscription to the IM NEWS App for up to 5 users, providing access to the Fenland Citizen website for a 12 month period OR a social media campaign to the same value if already a subscriber

1 x Native content piece on Fenland Citizen website and 1 x social media editorial post

Individual category-specific post on LinkedIn during the nomination period promoting you as the sponsor

1-week multi-format digital display campaign on the Fenland Citizen website

Logo on dedicated awards website with company bio linking to your site

Accreditation within the digital event programme

Logo on event tickets & on sponsor photo boards at the event

Tags to social media posts (Facebook, X, Instagram and LinkedIn)



EXCLUSIVE SPONSORSHIP £1,000 + VAT

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WINNERS CHAMPAGNE SPONSORSHIP BENEFITS

2 tickets to the glittering awards ceremony with dinner and table wine

A Business Standard subscription to the IM NEWS App for up to 5 users, providing access to the Fenland Citizen website for a 12 month period OR a social media campaign to the same value if already a subscriber

1 x Native content piece on Fenland Citizen website and 1 x social media editorial post

Exclusive branded champagne bags containing the winners champagne

Exclusive branded bottle tag on each champagne bottle with your own message

Opportunity to include own promotional literature within each bottle bag

1-week multi-format digital display campaign on the Fenland Citizen website

Logo on dedicated awards website with company bio linking to your site

Accreditation within the digital event programme

Logo on event tickets & on sponsor photo boards at the event

Tags to social media posts (Facebook, X, Instagram and LinkedIn)



EXCLUSIVE SPONSORSHIP £750 + VAT

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PROGRAMME SPONSORSHIP
PACKAGE BENEFITS

2 tickets to the glittering awards ceremony with dinner and table wine

A Business Standard subscription to the IM NEWS App for up to 5 users, providing access to the Fenland Citizen website for a 12 month period OR a social media campaign to the same value if already a subscriber

1 x Native content piece on Fenland Citizen website and 1 x social media editorial post

Exclusive full-colour outside back page advertisement within the digital event programme

Logo exclusively displayed at the foot of each editorial page within the digital event programme

Logo on the digital programme front cover

1-week multi-format digital display campaign on the Fenland Citizen website

Logo on dedicated awards website with company bio linking to your site

Logo on event tickets & on sponsor photo boards at the event

Tags to social media posts (Facebook, X, Instagram and



EXCLUSIVE SPONSORSHIP £750 + VAT

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To get involved and benefit from the sponsorship opportunities detailed please contact:

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